

| <b>Course syllabus for First cycle studies</b> |   |  |                               |                       |
|--|---|--|-------------------------------|-----------------------|
| 1.   | <b>Course title</b>   | Concept and realization of a signature collection                      |                               |                       |
| 2.   | <b>Code</b>   | CDE8M2   |                               |                       |
| 3.   | <b>Study Program</b>  | Clothing design and engineering  |                               |                       |
| 4.   | <b>Study program organizer (unit, institute, department, division)</b>  | Faculty of Technology and Metallurgy, Institute of textile engineering |                               |                       |
| 5.   | <b>Degree (first, second, third cycle)</b>  | first  |                               |                       |
| 6.   | <b>Academic year / semester</b>   | 4th year<br>8th semester   | 7.                            | <b>Number of ECTS</b> |
| 8.   | <b>Instructors</b>  | Georgieva Lidija, full-time professor                                  |                               |                       |
| 9.   | <b>Prerequisites for course enrollment</b>  |  |                               |                       |
| 10.  | <b>Objectives of the course syllabus (competences):</b><br><br>Objectives of the subject program (competencies): using the skills acquired from FD1 and FD2, the student is prepared to master the mechanisms of conceiving and/or launching a personal Designers' Collection or signature brand  |  |                               |                       |
| 11.  | <b>Content of the course:</b><br><br>1. Research of how to create a personal style and design 2. Using acquired and personal visual culture for intuitive creation and identification of current trends 3. Creating a theme of personal choice - moodboard, color range, research, drawings, technical drawings, project collection 4. Concept and realization of a signature collection 6. Participation in collaborative projects, brand launch exercises (logo, target group, positioning) |  |                               |                       |
| 12.  | <b>Study methods:</b> lectures and exercises, consultations, project (homework) assignment, homework study (exam preparation)   |  |                               |                       |
| 13.  | <b>Total available time</b>   | 180 hours  |                               |                       |
| 14.  | <b>Allocation of available time</b>   |  |                               |                       |
| 15.  | <b>Teaching activities</b>  | 15.1.  | Lectures-theoretical teaching | 30 lectures           |
|  |   | 15.2.  | practicals                    | 45 lectures           |
| 16.  | <b>Other types of activities</b>  | 16.1.  | Project assignments           | 25 lectures           |
|  |   | 16.2.  | Independent tasks             | 50 lectures           |

|     |  |   |                     |  |                                |
|-----|--|---|---------------------|--|--------------------------------|
|     |  | 16.3.   | Learning at home    | 30 lectures  |                                |
| 17. | <b>Grading system</b>                                |   |                     |  |                                |
|     | 17.1.  | Tests – Constant practical work                                     |                     | 80 points  |                                |
|     | 17.2.  | Project   |                     | 10 points  |                                |
|     | 17.3.  | Activity and participation  |                     | 10 points  |                                |
| 18. | <b>Grading criteria (points/grade)</b>               | Up to 61 points   |                     | 5 (five) (F)   |                                |
|     |  | From 61 to 69 points  |                     | 6 (six) (E)  |                                |
|     |  | From 70 to 79 points  |                     | 7 (seven) (D)  |                                |
|     |  | from 80 to 89 points  |                     | 8 (eight) (S)  |                                |
|     |  | From 90 to 95 points  |                     | 9 (nine) (B)   |                                |
|     |  | from 95 to 100 points   |                     | 10 (ten) (A)   |                                |
| 19. | <b>Prerequisites for taking the final exam</b>       | Creation of projects and independent tasks, presence and engagement |                     |  |                                |
| 20. | <b>Language in which lectures are conducted</b>      | English   |                     |  |                                |
| 21. | <b>Method for monitoring the quality of lectures</b> | Anonymous survey of the students                                    |                     |  |                                |
| 22. | <b>LITERATURE</b>                                    |   |                     |  |                                |
|     | 22.1.  | Compulsory literature   |                     |  |                                |
|     |  | No.   | Author              | Title  | Publisher                      |
|     |  | 1.  | Steven Faerm        | Fashion design course: Principles practice and techniques for aspiring fashion designers | B.E.S. 2 <sup>nd</sup> edition |
|     |  | 2.  | Christopher Breward | Fashion (Oxford history of art)  | Oxford university press        |
|     |  | 3.  |                     |  |                                |
|     | 22.2.  | Additional literature   |                     |  |                                |
|     |  | No.   | Author              | Title  | Publisher                      |
|     |  | 1.  | Roland Barthes      | The fashion system   | University of California press |
|     |  | 2.  |                     |  | 1990 Originally published 1967 |
|     |  | 3.  |                     |  |                                |